



Australasian  
Society of  
Cosmetic  
Dermatologists

# SPONSORSHIP PROSPECTUS

## Global Online Summit

As the world changes, so must we. The ASCD is embracing the evolving world of virtual education and events and is excited to be able to expand our learning and development offerings in 2020 to include an online, digital experience with a difference!



The Global Online Summit will showcase key opinion leaders from around the globe, anchored by a panel of experts and industry representatives based in Australia, to create an "Around the world in a day" digital experience providing unprecedented access to the latest advances and techniques in energy based devices and cosmetic and non-cosmetic injectables.

Comprised of two simultaneous streams covering the above topics, as a sponsor, you will have exclusive naming rights of a 60 minute session of the summit, along with the opportunity to have an International KOL of your choice present to our viewership from anywhere in the world. If you pick a West Coast (Los Angeles or San Francisco) USA KOL, you may want them to present at 6pm their time that would be slotted into the program in East Coast Australia at 11am in the morning.



Each approved KOL will be invited to present for 30 minutes on a topic of their own choice (within the summit guidelines). The remaining 30 minutes of the session will comprise of the Australian based panel discussing the presentation and hosting a live, digital Q&A.

Included in the sponsorship is also the opportunity for each sponsor to provide a representative to appear on the panel for their session.



Additional digital sponsorship opportunities such as advertising spots, web banners and direct to viewer marketing are available and can be tailored to suit your needs and budget.

By hosting this event online and free of charge to the viewer, ASCD believes that there is the potential for a large global reach of this summit and future ASCD events. Your company could access an audience from the roughly 4000 participants on the ASCD database as well as advertising this in the USA (or elsewhere) using your own databases





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Global Online Summit

## SPONSORSHIP OPPORTUNITY

Investment: AUD \$4,500  
(inc. GST)

### Sponsorship includes:

- 1 x International KOL of sponsors choice to speak for ½ hour
- ½ hour panel discussion of KOL presentation
- Exclusive naming rights for sponsored session, includes on-screen branding and logo
- Logo and branding used in all marketing materials
- Opportunity to have representative on live panel for discussion and Q&A

For further enquiries, please contact Courtney Hogan on +61 3 9020 7057 or email [courtney@tphe.com.au](mailto:courtney@tphe.com.au)

DATE Sunday 13  
September 2020

### All Day Global Online Event

\*Content will be available online for 7 days post event

We invite you to join us in embracing the future and becoming innovators and leaders in reaching your target market.

Greg Goodman,



Global Online Summit

Below are **examples** of 2 streams, topics and possible time zones for overseas KOLs.

We encourage you to forward your preferred International KOLs and their session topics for the ASCD Conveners to incorporate these sessions into the appropriate time slots.

**PROGRAM EXAMPLE**

**Stream A: Injectables**

Day Topics:

All topics will have 30 minutes with the KOL lecture and 30 minutes of 4 person panel discussion (one panel member may be a trade representative)

AEST Local time	Topic	Source of KOL and their times for presentation
8.00am-9.00am	Safety in the days of Covid 19.	Brazil, Argentina (7.00pm), NZ (10.00am)
9.00am-10.00am	Fillers: Regional approach – a necessity in 2020?	East coast USA eg Boston, Washington, Eastern Canada (7.00pm)
10.00am-10.30am	Morning Tea Break	
11.30am-12.30pm	Neuromodulators: what’s new and what’s coming.	Chicago, New Orleans (7.30pm)
12.30pm-1.00pm	Lunch Break	
1.00pm-2.00pm	Complications	India Mumbai, New Delhi (8.30am) Vancouver, Seattle, LA, SF, Phoenix (8.00pm)
2.00pm-3.00pm	Non-HA agents – Deoxycholate, Ca hydroxyapatite, PLLA and other filler agents.	Tel Aviv, Istanbul Moscow, Minsk, Bucharest (7.30am)
3.00pm-3.30pm	Afternoon Tea Break	
3.30pm-4.30pm	Injectable agents for treatment. Hyaluronidase, intralesional steroids and fluorouracil.	Berlin, Brussels, Paris, Switzerland, Capetown, Cairo (7.30am)
4.30pm-5.30pm	Live injecting from the rooms in days of Covid 2X2 or anatomy	Tokyo (3.30pm), Seoul (2.30pm), Singapore, Shanghai (2.30pm) Stockholm (8.30am), UK (7.30am) Thailand (1.30pm)



## Global Online Summit

### PROGRAM EXAMPLE

#### Stream B: Energy Based devices

Organised to run 30 minutes after the injectables to give maximum flexibility to registrants to cross from one stream to another if there is a particular KOL they wish to hear.

AEST Local time	Topic	Source of KOL and their times for presentation
8.30am-9.30am	Safety in the days of Covid 19.	Brazil, Argentina (7.00pm), NZ (10.00am)
9.30am-10.30am	Ablation: Does it have a role now? If so, how can it be done safely? Indications and results.	East coast USA eg Boston, Washington, Eastern Canada (7.00pm)
10.30am-11.00am	Morning Tea Break	
11.00am-12.00pm	Neuromodulators: what's new and what's coming.	Chicago, New Orleans (7.30pm)
12.00pm-1.00pm	Atrophic skin: Fractional resurfacing an overview from needling, CROSS, laser and non-laser energy-based devices.	Denver, Salt Lake City, Calgary, Edmonton (7.30pm)
1.00pm-1.30pm	Lunch Break	
1.30pm-2.30pm	The Pico evolution or revolution.	India Mumbai, New Delhi (8.30am) Vancouver, Seattle, LA, SF, Phoenix (8.00pm)
2.30pm-3.30pm	Vascular therapies: getting the most out of your equipment.	Tel Aviv, Istanbul Moscow, Minsk, Bucharest (7.30am)
3.30pm-4.00pm	Afternoon Tea Break	
4.00pm-5.00pm	How to diagnose and treat pigmentation.	Berlin, Brussels, Paris, Switzerland, Capetown, Cairo (7.30am)
5.00pm-6.00pm	Off the face: Fat, tightening, toning	Tokyo (3.30pm), Seoul (2.30pm), Singapore, Shanghai (2.30pm) Stockholm (8.30am), UK (7.30am) Thailand (1.30pm)

# TERMS & CONDITIONS

## THE CONTRACT

- 1.The term "Organiser" refers to The Production House Group Pty Ltd (TPHG) and includes associations, corporate and government bodies who have engaged TPHG as their representative.
- 2.The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space or sponsorship.
- 3.The "Owner" refers to the Australian Society of Cosmetic Dermatologists (ASCD), the owner of the Event.
- 4.The "Event" refers to the 2020 ASCD Global Online Learning and Development Summit (GOLDS) 13 September 2020 and includes the time prior to the official commencement of the Event for setup, and after the official close of the Event for the pack-down, and all times during the Event.
- 5.A legally binding "contract" is formed between the Organiser and Exhibitor only when the Organiser accepts the signed Application Form.
- 6.The Organiser may cancel the contract at its discretion if the agreed payment is not received within 30 days of the Organiser's tax invoice.
- 7.If the Event is to be conducted only online then this agreement will be read down so that clauses that on there face only apply to non online events will be deleted.

## THE APPLICATION

- 8.An official Application Form must be received to reserve space.
- 9.By completing the Application Form, the Exhibitor confirms that it has read and agrees to abide by these terms and conditions.
- 10.The Organiser reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition. This applies even after Organiser accepts the signed Application Form but only if the Organiser has reasonable cause for such prohibition.
- 11.Booth availability may be limited or restricted, and allocations and available quantities will be advised by the Organiser to the Exhibitor in due course upon the Organiser processing all applications for the Event.

## PAYMENT & CANCELLATION

12. The total fee is required to be paid within thirty (30) days of the Organiser's tax invoice being issued to the Exhibitor. This payment will secure the Exhibitor's booking.
- 13.The Exhibitor will not receive any sponsorship or exhibition entitlements until all monies have been paid. Payments are non-refundable.
14. If the Exhibitor pays by electronic funds or an international cheque/bank draft the Exhibitor agrees to pay any bank charges and must include these in the amount it transfers. If the Exhibitor pays via credit card, a merchant fee may be charged if detailed within the sponsorship and exhibition prospectus or the application form.
- 15.Taxes and charges, including goods and services taxes, value-added taxes and multistage turnover taxes, are in addition to the stated amounts and are payable by the Exhibitor at the time a taxable event arises or the charge is imposed. The Exhibitor are liable for all expenses incurred by ASCD in collecting amounts payable by the Exhibitor, including, but not limited to, all legal expenses on a full indemnity basis. Interest on all -outstanding moneys will accrue at a rate equivalent to the then current rate fixed under section 2 of the Penalty Interest Rates Act 1983 (Vic) plus 5%, compounding monthly.
16. All prices listed are in AUD and exclusive of GST.
- 17.If the Exhibitor wishes to cancel its participation, a request must be submitted to the Organiser in writing. The Organiser may or may not agree to any such cancellation in its discretion.
- 18.If the Organiser agrees to any such cancellation, any payments received will be forfeited by the Exhibitor and any payments due at the time of cancellation must be paid in full by the Exhibitor as a condition of the cancellation.
- 19.The Exhibitor shall not be entitled to occupy its allocated exhibition space until all monies owing by it to the Organiser are paid in full.
- 20.If the Exhibitor fails to occupy its allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed by the Organiser to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of the Contract and will not be eligible for a refund.

## OBLIGATIONS AND RIGHTS OF THE ORGANISER

21. The decision of the Organiser is final and decisive on any question not covered in this contract.
22. The Organiser reserves the right to cancel the Event or to postpone the Event from the set dates and to hold the Event on other dates as may be notified to the Exhibitor. If the Organiser cancels the Event or postpones the Event, it will have no liability to the Exhibitor or the Owner as a result of having done so.
23. The Organiser agrees to use its reasonable endeavours to promote the Event to maximise participation. Despite the foregoing, and despite anything in these Terms and Conditions or in any other document or communication to the Exhibitor, the Organiser does not make any promises to the Exhibitor as to the number of participants who will attend the Event or the direct or indirect revenue or benefit, if any, that the Exhibitor may receive as a result of exhibiting at the Event.
24. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location, but subject to the Organiser's ultimate discretion as to where the Exhibitor's exhibition space will be allocated.
25. The Organiser reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the Exhibitor's booth ("the booth") and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
26. The Organiser reserves the right to change the exhibition floor layout if necessary.
27. The Organiser is responsible for the control of the exhibition area only.
28. The Organiser may shorten or lengthen the duration of the Event and alter the hours during which the exhibition is open. The Exhibitor agrees to keep its exhibition open during all of the hours of the Event as may be shortened or lengthened pursuant to this clause.
29. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the Event for the purpose of communicating required actions on the part of the Exhibitor. The Exhibitor agrees to comply with all of the rules and regulations set out in the Exhibition Manual and any other rules which the Organiser may from time to time designate for the Event.
30. The Organiser has the right to act based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the Event are complied with, to prevent damage to person or property and to maximise the commercial success of the Event.
31. The Organiser may refuse, without limitation, to permit activity within the Event or may require cessation of activities at their discretion. The Exhibitor must immediately cease any activity at the Event which is prohibited by the Organiser.
32. The Organiser reserves the right to specify heights of walls and coverings for display areas.
33. The Exhibitor must only use catalogues, acknowledgements, handbills and printed matter with respect to the Event which is approved by the Organiser. The Organiser

reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the Event.

34. The Organiser may determine the hours during which the Exhibitor will have access to the Event venue for the purpose of setting up and dismantling.
35. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents' entry to the Event if they do not hold a purchased or complimentary entry card.
36. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the Event.
37. The Organiser will specify any regulations regarding sound levels including microphones, sound amplification, machine demonstrations and videos. The Exhibitor agrees to abide by these regulations.
38. The Organiser will arrange security onsite during the period of the Event but will accept no liability for loss or damage of any nature sustained or incurred by the Exhibitor or any of its agents, officers, employees, contractors, invitees and customers.
39. The Organiser will arrange for daily cleaning of aisles outside the Event open hours.

## OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

40. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
  41. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the Event and which goods and/or services have been approved by the Organiser.
  42. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the Event.
  43. The Exhibitor must comply with all directions, requests or rules issued by the Organiser including but not limited to those outlined in the Exhibition Manual.
  44. The Exhibitor must comply with all applicable laws, including laws in relation to Workplace Health and Safety (WH&S). The Exhibitor will therefore act with care to avoid damage to persons or property during the Event.
  45. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the Event the Exhibitor will promptly remove all exhibits, tools and other materials so that the space occupied by the Exhibitor is in the same condition as prior to the start of the Event. If the Exhibitor fails or refuses to do so, the Organiser will arrange for this to be done by an external party at a cost to be paid by the Exhibitor.
  46. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
  47. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the Event. Exhibitors failing to do so may be denied access to the Event to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors must be submitted prior to the Organiser granting this company access to the Event.
  48. The Exhibitor is responsible for all items within their allocated exhibition space.
  49. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the Event. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
  50. The Exhibitor will not use nails, screws or other fixtures on any part of its exhibition or outside of its Booth including walls and floor unless authorised by the Organiser. In any case, all damage of any nature caused by the Exhibitor or its employees, agents, contractors or invitees will result in the Exhibitor being invoiced for all repairs of such damage.
  51. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to aid in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
  52. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance, disturbance or nuisance to others at the Event.
  53. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.
- ## INSURANCE AND LIABILITY
- 54.It is the responsibility of the Exhibitor to ensure that its Booth and its goods on display are adequately insured for theft and damage. All exhibitors shall insure, indemnify and hold the Owner, the event venue and the Organiser harmless in respect of all costs, claims, demands and expenses. Exhibitors are responsible for any injury to persons and damage to property or the Event environment caused during the setting up, operation, dismantling and removal of the exhibition.
  55. All Exhibitors must have Public Liability Insurance for the period of the Event and must be able to produce this documentation immediately at the request of the Organiser.
  56. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
  57. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the Event, it must be clearly understood that the event venue, the Owner and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
  58. The Organiser shall not be liable for any loss which the Exhibitor may incur as a result of the intervention of any Authority, including but not limited to any loss as a result of the Exhibitor being prevented from using the Booth or any part thereof in any manner whatsoever.
  59. The Organiser will not be liable and makes no guarantee of the number of visitors to the Event. Equally the Organiser will not be accountable for (and has made no representation to the Exhibitor in relation to) the level of commercial activity generated for the Exhibitor as a result of the Event.
- ## MISCELLANEOUS
60. The law of Victoria from time to time governs these terms and conditions.
  61. The Organisers' failure to enforce any of these terms shall not be construed as a waiver of any of the Exhibitor's rights.
  62. If a clause is unenforceable it must be read down to be enforceable or, if it cannot be read down, the term must be severed from these terms, without affecting the enforceability of the remaining terms.



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## APPLICATION FORM FOR SPONSORS

Please use BLOCK LETTERS to complete form

### APPLICANT COMPANY DETAILS

Company Name \_\_\_\_\_ Company ABN \_\_\_\_\_

Company Exhibiting as \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Contact No \_\_\_\_\_

### COORDINATOR DETAILS

This person will be the main contact pre, during and post event. They will receive regular communications relating to deadlines and other critical information updates.

Name \_\_\_\_\_

Email \_\_\_\_\_

Contact No \_\_\_\_\_

### BILLING DETAILS

Name \_\_\_\_\_

Email \_\_\_\_\_

Contact No \_\_\_\_\_

### SPONSORSHIP

Amount: \$4,500 inc. GST

ASCD Global Online Summit, 13 September 2020

### PAYMENT/CONDITIONS

The total fee will be required to be paid in full to secure your booking. Sponsorship acknowledgment will not be confirmed until full payment has been received. Payments are non-refundable.

By signing this Application Form you confirm that the Applicant Company agrees to abide by the attached Terms and Conditions.

\_\_\_\_\_  
Director of Applicant Company

Signature Date \_\_\_\_\_

Please return completed form to The Production House Events: [sponsorship@theproductionhouseevents.com.au](mailto:sponsorship@theproductionhouseevents.com.au)